



2021 KZ AND VENTURE NEW PRODUCT OFFERINGS



For 2021, KZ RV is showcasing 30 new or revised travel trailer floorplans and 14 fifth wheels. Venture RV is presenting 15 new or revised travel trailer floorplans.

“Across the board, we’ve overhauled our entire lineup for 2021, and are extremely enthusiastic about the changes,” Marlene Snyder, VP of sales and marketing, stated. “Both KZ and Venture have scrutinized every square inch of their floorplans, making sure to utilize all storage and ease-of-

living opportunities.”

KZ boasts 35 Canadian dealers and Venture currently has 22. Headquarters for both are Shipshewana, Indiana; KZ being founded in 1972 and Venture in 2012. They stand on the principles of “quality, fairness, courtesy and integrity”. KZ produces several widely recognized brands of towable RVs including Connect, Durango, Escape, Sportsmen, Sportster and Venom. Venture products include Sonic, Stratus, SportTrek and SportTrek Touring.





Dave Boggs, Venture RV general manager, said: “Venture RV is a product line developed by end-users ... we all camp! Our slogan is ‘Designed for campers, by campers’. We also partner with our dealers to develop new floorplans, and some of our most successful ones were designed in collaboration with our Canadian dealers.”

KZ general manager Brent Froman added, “We constantly challenge all employees and dealers to aggressively critique our products, and from those observations we’ve come up with new and innovative products.”

New for 2021 is the **KZ Escape E17Hatch**, a lightweight, off-the-grid trailer with the ability to haul an assortment of camping gear. Simply open the rear hatch, remove the rear dinette tables and load up. The Hatch’s Off-the-Grid/Off-Road option package includes a 100W roof-mounted solar panel, 1,000W inverter with (two) dedicated 110V receptacles, solar controller and solar on the side for additional solar hookup, exterior-mounted griddle, portable Bluetooth

speaker with flashlight, tongue-mounted bike rack, off-road tires with extra ground clearance, electric heated holding tank and folding solid double step. The rear hatch also acts like an awning.

KZ also presents the **Durango Half-Ton D290RLT**, a half-ton towable lightweight luxury fifth wheel. This mid-profile floorplan is nicely equipped with standard features, modern décor and the latest in connectivity.

Exterior features include its polar white gelcoat fiberglass exterior, climate package (heated, insulated and enclosed underbelly), towing package with a 3,000-pound tow rating and 300-pound hitch rating, four-pin wire harness connection and second towing receiver hitch, and Vision-S prep (with blind spot monitoring).

Interior features include maple-glazed cabinetry, washer/dryer prep in bedroom (a first in a half-ton price point), KZ Engage

“Niagara Trailers started selling KZ travel trailers and fifth wheels in 2006. Shortly after, the KZ brand became our number-one-selling brand for sales and after-sales service to the dealer and, most of all, to the KZ customers. We have had a great partnership, and this is primarily because KZ understands the needs for the consumer and builds a reliable product for them to enjoy. We thank the entire KZ staff for the amazing customer service. Also, a very special thank you to our sales rep Paul Sirian. Keep up the great job KZ, we look forward to working with you for many years to come.”

John Petrie
Niagara Trailers





powered by OneControl with five-inch screen (control system monitors tank levels and battery levels, sliderooms, leveling system, awnings and inside/outside lighting), seamless countertops with deep undermount stainless steel kitchen sink with sink cover, drop-in cooktop with glass cover and oven and 24-inch stainless steel microwave, and a Serta Comfort Foam 60" x 80" queen mattress. All Durango Half-Ton floorplans weigh in under 12,000 pounds (GVWR) and include KZ's hitch-to-bumper two-year full-timer's warranty.

Venture presents the **SportTrek Touring STT343VIK**, a luxury travel trailer that offers thoughtful new features and fresh, elegant design elements.

Outside features include new graphics and automotive paint, two-inch rear hitch receiver with tucked bumper for accessories, Weather Shield forced-heat, enclosed valves and underbelly, 360-degree wrapped reflective foil and

tanks, NXG huck-bolted frame, Dacor 1-piece PVC roof, Dexter axles, exterior speakers, backup lights, and oversized slam latch baggage doors.

Inside offers a modern farmhouse look with custom barn-style passage door, hand-glazed off-white kitchen cabinets and maple cabinets, rustic live-edge countertops and dinette table, upgraded larger 10-cu. ft STD refrigerator, Venture connectivity system with Bluetooth controls, solid-surface kitchen countertops, Furrion flush-mount stove/oven with glass cover, and large, deep single-bowl stainless steel farmer's sink with drying rack cover.

Also new for Venture is the Sonic 231VRL, an ultra-lite travel trailer that packs plenty of punch and offers families maximum towing efficiency and uncompromising comfort and style.

Sonic exteriors include a one-piece seamless fiberglass roof system, laminated sidewalls, panoramic front window, new graphics,

Weather-Shield force heat, enclosed underbelly, 360-degree wrapped reflective foil and tanks, NXG huck-bolted frame, flip-up entry step, LevelMate Pro leveling system and outside hot/cold shower.

Interior features include a modern farmhouse design with hand-glazed maple cabinets, new designer furniture, rustic live-edge countertops and dinette table, Furrion flush-mount stove/oven with glass cover, larger STD 8-cu. ft refrigerator, porcelain toilet, full-length bedroom closets with StorMor nightstands (CPAP-sized), and Serta mattress.

Both companies strongly encourage Canadian dealers to let them know of their interest and ultimately become long-term business partners. "You will soon appreciate the fact that quality products and business integrity are a way of life with KZ and Venture, and you'll always be treated with respect," said Snyder.

"We've been a Venture RV dealer since their inception and I can say with confidence that for the last several years Venture RV products have been one of the biggest factors in our dealership's success. There are not a great deal of real innovators in the RV industry these days, but Venture RV is just that. When an RV manufacturer comes up with an original idea it doesn't take long before several other builders have copied it. We call these 'Game Changers'. It seems that every year Venture RV brings a new game changer! From unique construction methods (Sonic & Sonic Lite), to groundbreaking floorplans (SportTrek 327VIK), to refreshingly unique style (Stratus), the company is always pushing the envelope. Most importantly to us is that they do it without sacrificing an ounce of the quality and warranty support that we've come to appreciate."

Chris Graham
Trailblazer RV



Brent Froman, KZ General Manager
(260) 768-2070
www.kz-rv.com

Dave Boggs, Venture General Manager
(260) 768-2020
www.venture-rv.com